

# University of Pretoria Yearbook 2022

## Business management 124 (OBS 124)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	Faculty of Economic and Management Sciences
<b>Module credits</b>	10.00
<b>NQF Level</b>	05
<b>Programmes</b>	BCom (Agribusiness Management)
	BCom (Informatics) Information Systems
	BCom (Law)
	BCom (Statistics and Data Science)
	BCom
	BCom (Business Management)
	BCom (Economics)
	BCom (Financial Sciences)
	BCom (Human Resource Management)
	BCom (Marketing Management)
	BCom (Supply Chain Management)
	BEd (Senior Phase and Further Education and Training Teaching)
	BIS (Information Science)
	BIT (Information Systems)
	BSc (Information and Knowledge Systems)
	BSW
	BSocSci (Heritage and Cultural Tourism)
	BSocSci (Industrial Sociology and Labour Studies)
	BSc (Geoinformatics)
	BConSci (Clothing Retail Management)
	BConSci (Food Retail Management)
	BConSci (Hospitality Management)
<b>Service modules</b>	Faculty of Engineering, Built Environment and Information Technology
	Faculty of Education

Faculty of Humanities

Faculty of Natural and Agricultural Sciences

**Prerequisites** Admission to the examination in OBS 114

**Contact time** 3 lectures per week

**Language of tuition** Module is presented in English

**Department** Business Management

**Period of presentation** Semester 2

### Module content

Value chain management: functional strategies for competitive advantage; human resource management; managing diverse employees in a multicultural environment; motivation and performance; using advanced information technology to increase performance; production and operations management; financial management; corporate entrepreneurship.

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